

# Merrimack River Watershed Council Annual Canoe & Kayak Trip Brochure

## Advertising and Sponsorship Opportunities

Over 35 kayak and canoe trips are offered free and open to the public annually by the Merrimack River Watershed Council (MRWC).

Be a **SPONSOR** and show your green support for the MRWC mission with an ad in both the printed brochure and online paddling trip schedule. This popular program, which takes place on the Merrimack and other rivers of the watershed in both NH and MA, is led by volunteer trip leaders who provide guidance and insight about paddling and the environment and history of the areas. Hundreds of participants enjoy the relaxing and fun excursions which range from novice to experienced.



## Advertising Rates:

### Sponsors

Full Page Ad (3" x 8")	\$350
½ Page Ad (3" x 4")	\$200
¼ Page Ad (3" x 2")	\$110
Basic Directory Listing	\$75

### Major Sponsors

2-pg center fold Ad (6" x 8")	\$2,000
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Send ad (.jpeg, .gif, .tiff) via email: [info@merrimack.org](mailto:info@merrimack.org)

SAVE 10%  
Place Ad  
before Dec. 31

## Benefits

### SPONSORS:

- Your ad in schedule brochure (circulation 5,000)
- Your on-line listing on the **Paddling Guide and Schedule** pages of the MRWC web site
- A supply of schedule brochures to distribute to your employees and customers
- Your corporate membership with MRWC
- Your inclusion in media opportunities and press releases
- Your opportunity to provide/distribute promotional materials to each trip participant throughout the season

### MAJOR SPONSOR - Special Benefits:

(All of the above advertiser benefits plus...)

- Your **Two-page centerfold spread** or elsewhere in the schedule brochure
- Your ad and logo placed on our website front page with direct links to your website
- Your recognition by the trip leader on each excursion



For over 30 years the Merrimack River Watershed Council, Inc., a nonprofit conservation organization, has worked in partnership with local businesses, industrial leaders, and government agencies to fulfill its mission: **to protect the Merrimack River and promote the wise use of its watershed.** With diligent effort on all parts, the Merrimack River and its tributaries are cleaner today than they have been in over 150 years.

